

Samantha L. Moore-Berg

University of Pennsylvania
Annenberg School for Communication
3620 Walnut St., Philadelphia, PA, 19104
samantha.mooreberg@asc.upenn.edu
samanthamooreberg.com

POSITIONS

- 2018-present **Postdoctoral Researcher** | University of Pennsylvania, Philadelphia, PA
Advisor: Dr. Emile Bruneau
- 2018-present **Postdoctoral Innovation Lab Fellow** | Beyond Conflict Innovation Lab, Boston, MA

EDUCATION

- 2018 **Ph.D.** in Social Psychology | Temple University, Philadelphia, PA
Advisor: Dr. Andrew Karpinski
- 2015 **M.A.** in Psychology | Temple University, Philadelphia, PA
Advisor: Dr. Andrew Karpinski
- 2013 **B.S.** in Psychology & Sociology | Florida State University, Tallahassee, FL
summa cum laude with Honors
Advisor: Dr. E. Ashby Plant

NONDEGREE EDUCATION AND TRAINING

- Oct. 2017 **Functional MRI Visiting Fellowship: A five-day intensive introduction**, Harvard University, Boston, MA

GRANTS

- 2019 Bruneau, E.G. (PI) & **Moore-Berg, S.L.** (Co-PI). *Evaluating the Efficacy of Anti-Islamophobia Video Campaigns*. Funded by the Institute for Social Policy and Understanding. Total award: \$13,000.
- 2019 **Moore-Berg, S.L.** (PI). *Preempting Racism*. Funded by the Society of Personality and Social Psychology (SPSP Small Conference Grants Program). Total award: \$5,000.
- 2015-2018 **Moore-Berg, S.L.** (PI). *How Stereotyping and Prejudice Can Influence Decision-Making*. Funded by Goldman Sachs & Co (H.R. Young Graduate Scholarship Program). Total award: \$22,500.

HONORS AND AWARDS

2018	Excellence in Mentoring Award, Temple University
2018	Temple College of Liberal Arts Graduate Student Travel Award (\$300)
2017	Temple College of Liberal Arts Graduate Student Travel Award (\$300)
2016	Society of Personality and Social Psychology Conference Travel Award (\$500)
2015	Temple College of Liberal Arts Graduate Student Travel Award (\$300)
2015	Marianthi Georgoudi Memorial Award, Temple University
2015	Vanderveer Endowment Award, Temple University
2014	Temple College of Liberal Arts Graduate Student Travel Award (\$300)
2013	Howard Baker Award, Department of Psychology, Florida State University
2013	Outstanding Senior Scholar Award, Honors Department, Florida State University

PEER REVIEWED PUBLICATIONS

1. **Moore-Berg, S.L.**, Briggs, J.C., & Karpinski, A. (in press). Predicting incidental and direct food consumption behaviors: A comparison of indirect and direct measures. *British Food Journal*.
2. **Moore-Berg, S.L.** & Karpinski, A. (2018). An intersectional approach to understanding how race and social class affect intergroup processes. *Social Psychology and Personality Compass*. 2018; e12426. doi:10.1111/spc3.12426
3. Piccirillo, M.L., Burke, T.A., **Moore-Berg, S.L.**, Heimberg, R.G., & Alloy, L.B. (2018). The Stigmatization of Non-Suicidal Self-Injury. *Journal of Clinical Psychology*. 2018; 1-18. doi:10.1002/jclp.22713
4. O'Donnell, M., Nelson, L.D. ... **Moore-Berg, S.** ... Zheng, R., Zrubka, M. (2018). Registered Replication Report: Dijksterhuis & van Knippenberg (1998). *Perspectives on Psychological Science*. 13(2), 268-294. doi.org/10.1177/1745691618755704
5. **Moore-Berg, S.**, Karpinski, A., & Plant, E.A. (2017). Quick to the Draw: The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. *Journal of Applied Social Psychology*, 2017;00:1-10. doi.org/10.1111/jasp.12454
6. Keutmann, M.K., **Moore, S.L.**, Savitt, A., & Gur, R.C. (2015). Generating an item pool for translational social cognition research: Methodology and initial validation. *Behavior Research Methods*, 47(1), 228-234. doi:10.3758/s13428-014-0464-0

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION

1. **Moore-Berg, S.L.** & Karpinski, A. (revise & resubmit). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes.
2. **Moore-Berg, S.L.**, Fitzpatrick, C., & Karpinski, A. (under review). Do racial labels matter? How the terms Black versus African American affect implicit attitudes.
3. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (manuscript in preparation). Beyond partisanship: Using American mis-perceptions of immigration to understand anti-immigrant hostility.

4. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (manuscript in preparation). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia videos.
5. **Moore-Berg, S.L.**, Hameiri, B., Ankori-Karlinsky, L., & Bruneau, E.G. (manuscript in preparation). Closing the Gap: Understanding and reducing the political divide between Republicans and Democrats.
6. **Moore-Berg, S.L.**, Roberts, S., Bruneau, E.G. (manuscript in preparation). Examination of how definitions of racism predict inequality awareness.
7. Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (manuscript in preparation). Countering media bias and anti-Arab/Muslim hostility.
8. Hameiri, B., **Moore-Berg, S.L.**, Falk, E., & Bruneau, E.G. (manuscript in preparation). The search for significance leads to political violence only when it is coupled with a sense of victimhood.
9. Piccirillo, M.L., Burke, T.A., **Moore-Berg, S.L.**, Heimberg, R.G., & Alloy, L.B. (manuscript in preparation). The stigmatization of non-suicidal self-injury among people with NSSI.

INVITED TALKS

1. **Moore-Berg, S.L.** (2019, October). Fair and Impartial Policing Through Understanding Implicit Bias. Invited talk to be presented at the National Association of Black Law Enforcement Officers Annual Convention, Philadelphia, PA.
2. **Moore-Berg, S.L.**, & Karpinski, A. (2018, April). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes. Invited talk presented at David Amodio's lab meeting, New York University, New York, New York.
3. **Moore-Berg, S.L.**, & Karpinski, A. (2018, April). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes. Invited talk presented at Chad Forbes's lab meeting, University of Delaware, Newark, Delaware.
4. **Moore-Berg, S.L.**, & Karpinski, A. (2017, April). The Combined Effects of Race and Socioeconomic Status: An Analysis of Implicit and Explicit Attitudes. Invited talk presented at Rutgers University-Camden Brown Bag Series, Rutgers University-Camden, Camden, New Jersey.

CHAired CONFERENCE SYMPOSIUM

1. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, March). Reducing Intergroup Hostility from Above and Below. Co-chaired symposium presented at the International Convention of Psychological Science, Paris, France.

CONFERENCE TALKS

1. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, July). Reducing Islamophobia: An assessment psychological mechanisms that underlie successful anti-Islamophobia videos. Talk to be presented at the International Society of Political Psychology Conference, Lisbon, Portugal.

2. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, July). Beyond partisanship: Using American misperceptions of immigration to understand anti-immigrant hostility. Talk to be presented at the International Society of Political Psychology Conference, Lisbon, Portugal.
3. Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (2019, July). Countering media bias and anti-Arab/Muslim hostility. Talk to be presented at the International Society of Political Psychology Conference, Lisbon, Portugal.
4. Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (2019, April). The search for significance leads to political violence only when it is coupled with a sense of victimhood. Talk presented at the Society of Australasian Social Psychologists Conference, Sydney, NSW, Australia.
5. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, March). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia videos. Co-chaired symposium talk presented at the International Convention of Psychological Science, Paris, France.
6. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, Feb.). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia videos. Talk presented at the Society of Personality and Social Psychology Intervention Science Preconference, Portland, OR.
7. **Moore-Berg, S.L.** & Bruneau, E.G. (2018, Oct.). Beyond partisanship: Using American misperceptions of immigration to understand anti-immigrant hostility. Talk presented at the Society of Experimental Social Psychology Groups Preconference, Seattle, WA.
8. **Moore-Berg, S.L.** & Karpinski, A. (2018, April). Implicit Biases About and Between Race and Social Class. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
9. **Moore-Berg, S.L.** & Karpinski, A. (2017, April). How the Terms “African-American” and “Black” Affect Implicit Attitudes. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
10. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2017, March). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Eastern Psychological Association Conference, Boston, MA.
11. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2016, May). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
12. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2015, Oct.). Quick to the Trigger: The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Society of Southeastern Social Psychology Conference, Winston-Salem, NC.

CONFERENCE POSTER PRESENTATIONS

1. **Moore-Berg, S.L.**, Karpinski, K., & Plant, E.A. (2018, March). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Poster presented at the Society of Personality and Social Psychology Conference, Atlanta, GA.
2. Bowen, D.*, **Moore-Berg, S.L.**, Dao, E.*, & Karpinski, A. (2018, March). The Effect of Cross-Race Contact on Implicit and Explicit Attitudes. Poster presented at the Society of Personality and Social Psychology Conference, Atlanta, GA.

3. Colarullo, O.*, **Moore-Berg, S.L.**, & Karpinski, A. (2018, March). Implicit and Explicit Attitudes on Race and Social Class. Poster presented at the Eastern Psychological Association Conference, Philadelphia, PA.
4. Chan, A.*, **Moore-Berg, S.L.**, & Karpinski, A. (2018, March). Predicting incidental and direct food consumption behaviors: A comparison of indirect and direct measures. Poster presented at the Eastern Psychological Association Conference, Philadelphia, PA.
5. **Moore-Berg, S.L.** & Karpinski A. (2017, May). Do Racial Category Labels Really Matter? How the Terms Black versus African American Affect Implicit Associations. Poster presented at the Temple University Department of Psychology Research Day, Philadelphia, PA.
6. Piccirillo, M.L., Burke, T.A., **Moore-Berg, S.L.**, Heimberg, R.G., & Alloy, L.B. (2017, April). The judgments we make: Implicit biases towards non-suicidal self-injury. Poster presented at the American Association of Suicidology 50th Annual Convention, Phoenix, AZ.
7. **Moore-Berg, S.L.** & Karpinski A. (2017, Jan.). Implicit Biases of Race and Class Across Race and Class. Poster presented at the Society of Personality and Social Psychology Conference, San Antonio, TX.
8. **Moore-Berg, S.L.** & Karpinski A. (2016, Jan.). Do Racial Category Labels Really Matter? How the Terms Black versus African American Affect Implicit Associations. Poster presented at the Society of Personality and Social Psychology Conference, San Diego, CA.
9. **Moore, S.L.** & Karpinski A. (2015, Feb.). Implicit Attitudes Among Black Individuals. Poster presented at the Society of Personality and Social Psychology Social Cognition Preconference, Long Beach, CA.
10. **Moore, S.L.** & Karpinski A. (2015, Feb.). An Analysis of Decision Making Utilizing Weapon Recognition and Shooter Bias Tasks. Poster presented at the Society of Personality and Social Psychology Conference, Long Beach, CA.
11. **Moore, S.L.**, Beck, C.L., & Plant, E.A. (2014, Feb.). The Influence of Socioeconomic Status on Decisions to Shoot. Poster presented at the Society of Personality and Social Psychology Conference, Austin, TX.
12. **Moore, S.L.**, Kunstman, J.W., & Plant, E.A. (2012, March). Perceived Status Threats: The White Ingroup Bias. Poster presented at the Florida State University Undergraduate Research Symposium, Tallahassee, FL.
13. **Moore, S.L.**, Kunstman, J.W., & Plant, E.A. (2011, April). White Ingroup Bias and Perceived Status Threats. Poster presented at the Florida State University Department of Psychology Undergraduate Research Day, Tallahassee, FL.

*indicates undergraduate author

TEACHING EXPERIENCE

PRIMARY INSTRUCTOR

Senior Capstone: Stereotyping and Prejudice (Summer 2017; Temple University)
Workings of the Mind (Summer 2015, Summer 2016; Temple University)
Special Topics: Stereotyping and Prejudice (Summer 2016; Temple University)
Undergraduate Research Opportunity Program (Fall 2013-Spring 2014; Florida State University)

TEACHING ASSISTANT

Learning and Behavior Analysis (Spring 2018; Temple University)
Statistics for Psychology (Fall 2015, Fall 2017; Temple University)
Critical Thinking in Psychology (Fall 2017; Temple University)
Introduction to Psychology (Spring 2017; Temple University)
Quantitative Methods in the Social Sciences (Fall 2016; Temple University)
Workings of the Mind (Fall 2013-Spring 2016; Temple University)

AD HOC REVIEWER

JOURNALS

Basic and Applied Social Psychology, Group Processes and Intergroup Relations, Journal of Black Psychology, Journal of Experimental Social Psychology, Personality and Social Psychology Bulletin, Psychology of Women Quarterly

CONFERENCES

Society for the Psychological Study of Social Issues

GRANT AND AWARD APPLICATIONS

Association for Psychological Science (APSSC Student Grant Competition), Midwestern Psychological Association (Psi Chi Undergraduate Poster Award), Society of Personality and Social Psychology (Diversity Fund Travel Award, Graduate Student Poster Award, Outstanding Researcher Award, Undergraduate Poster Award)

UNDERGRADUATE THESIS MENTORING AND RESEARCH ADVISING

Olivia Colarullo (2017-2018)
Emily Grove (2017-2018)
Eric Dao (2016-2017)

UNDERGRADUATE RESEARCH ASSISTANT SUPERVISION

UNIVERSITY OF PENNSYLVANIA

Dania Hallak, Katherine Spicer

TEMPLE UNIVERSITY

Samantha Biggs, Denise Bowen, Annellyse Chan, Stacey Chaffee, Thomsen Cummings, Eric K Dao, Olivia M Colarullo, Emily Englert, Rebecca Feldman, Emily Grove, Paige Hoehl, Christian H Kline, Christie Kershaw, Ashley Kramer, William Plank, Rachael Santiago, Julia Saul, Emily Snyder, Carolyn Volokhonskiy, Miriam Yale

PROFESSIONAL SERVICE

2015-2018 Colloquium Committee Member, Temple University Psychology Department
2016-2017 Undergraduate Resources Task Force, Society of Personality and Social Psychology
2016 Volunteer, Society of Personality and Social Psychology 2016 Annual Conference
2015 Society for the Psychological Study of Social Issues (SPSSI) Legislative Engagement Day, Washington, DC

PROFESSIONAL MEMBERSHIPS

Association of Psychological Science
Society of Personality and Social Psychology
International Society of Political Psychology
The Social and Affective Neuroscience Society
The Society for the Psychological Study of Social Issues

REFERENCES

Emile G. Bruneau, PhD
Research Associate and Lecturer of Communications
University of Pennsylvania
Email: ebruneau@asc.upenn.edu

Emily Falk, PhD
Associate Professor of Communications
University of Pennsylvania
Email: emily.falk@asc.upenn.edu

Andrew Karpinski, PhD
Associate Professor of Psychology
Temple University
Email: Andrew.karpinski@temple.edu

E. Ashby Plant, PhD
Professor of Psychology
Florida State University
Email: plant@psy.fsu.edu

Jonathan W. Kunstman, PhD
Associate Professor of Psychology
Miami University of Ohio
Email: kunstmjw@MiamiOH.edu